

THE POST GRADUATE DIPLOMA IN INTERNATIONAL HOSPITALITY MANAGEMENT

About Us

The Asian Institute of Hospitality Management brings Swiss-style education to the heart of Asia. Founded by Minor Hotels, one of the fastest growing hospitality companies, in association with Les Roches, a renowned leader in education, AIHM provides a world-class learning experience for future leaders in hospitality, tourism and entrepreneurship.

Our Programme

Our one-year post-graduate diploma in academic association with Les Roches is designed for working professionals looking to fast-track their way to leadership roles in the hospitality industry. Study in Bangkok, whether full or part time, and complete a management project at your place of work. You may then transfer for a final semester to Switzerland or Spain and graduate with a Les Roches Master's in Hospitality Management with Specialisation.



Duration:

Max 2 semesters



Format:

1 Academic semester on Bangkok campus
+Phuket Business field trip
+6-month internship OR business research project



Intake:

April
September



Business Project:

Consultancy project in a real-life setting



Admissions Criteria:

- Bachelor's degree desirable*
- 21 year olds
- 2+ years work experience (5+ without degree)

Academic Structure

Semester 1

1 Specialisation Semester

- Hospitality Finance & Performance Management
- Hospitality Revenue Management
- Services Marketing in a Digital Age
- International Event Management
- Entrepreneurship & Business Modelling
- Elective module

Includes:

+ Business Field Trip to Phuket

(+ Hospitality Immersion Programme*)

Professional Project

6-month internship

OR

Business Research Project

Postgraduate Diploma

OR

Possible progression to the Master's in Hospitality Management with Specialisation (Switzerland or Spain) with additional academic semester

**Optional. For students without a hospitality related degree or professional experience*



Admission Requirement

Minimum age: 21 years old

Educational background: A bachelor's degree (preferred)

Work experience:

- 2+ years of management experience in the hospitality industry
- 2+ years of management experience (outside hospitality) – eligible for the intensive hospitality immersion programme

Visit **www.aihm.education**

